

Wealth management...a fresh perspective

Portfolio Management Service of: AlfAccurate Advisors

Portfolio Manager: Rajesh Kothari

The Managing Director of ALFAccurate Advisors (AAA), Mr. Rajesh Kothari is that admirable leader the company's investment team has always looked up to. Holding an MBA, before he began his journey into the Indian capital market, Mr. Kothari has attained rich experience in the field and has gained expertise in creating wealth.

Earlier, with Voyager Investment Advisors, a USA-based, India-dedicated fund for two-and-a-half-years, his tenure as a Director saw the fund significantly outperform the benchmark indices.

Before Voyager Rajesh's skills and strategies in investment management came into the spotlight during his four-year stint at DSP Merrill Lynch Mutual Fund (now DSP Blackrock). During this period, its equity assets grew from \$100m to \$1.5b while the schemes delivered annualized returns of 50% and 64% respectively for DSP Equity and DSP Top 100 Funds, beating the benchmark indices significantly. Not surprisingly, he was awarded by CNBC, CRISIL Mylris and more for delivering SUPERIOR risk-adjusted returns, besides being named the 'Platinum Fund Manager' by *Economic Times* for the same.

That was only the beginning of recognition for Rajesh; for he went on to win the CRISIL Mutual Fund of the Year Award in 2006 for DSP Equity Fund. The fund house also received the Lipper India Fund award for the Best Equity fund group for three years.

Besides being an ace fund manager, Rajesh has evolved to be an astute financial commentator and has been invited at the Maharashtra Economic Summit to present views on Indian infrastructure. He has also spoken at the Institute of Directors as well as the World Council for Corporate Governance. He is frequently quoted in Bloomberg, ET Now and leading financial dailies. Besides being a prized asset At ALF AAA, Rajesh is associated with the NGO Arham Yuva Group and has been actively doing his bit for the society.



Date of Inception: May 2009

Date of launch of the flagship product: 23 Nov 2009

PMS Category: EQUITY

Equity/Structured/Hybrid

Strategy Objective: GROWTH AND PROTECTION

Capital growth/regular income/absolute return/capital protection

Brief description:

AAA Equity Opportunities Plan - The primary investment objective of the this investment plan is to seek to generate long-term capital appreciation from a portfolio that is substantially constituted of securities, with combination of high growth stocks as well as value stocks. From time to time, the Investment Manager will identify investment opportunities in different sectors & will seek maximum value from the same.

Style of Investment: FUNDAMENTAL

Fundamental/ Quant



Assets under management:

Total and under the flagship strategy

Benchmark: BSE500 INDEX

Performance of the flagship fund vis-à-vis benchmark: 1 month, 3 months, 6 months, 1 year, 3 years, 5 years and since inception

	CY10	CY11	CYTD	SIYTD*
AAA PMS				
PLAN	26.0%	-18.4%	16.2%	23.5%
BSE500	16.4%	-27.4%	8.7%	-5.7%
SI: 23 Nov 2009 to 31 May 2012				

Portfolio statistical details vis-à-vis Benchmark:

Alpha, Beta, Standard Deviation, Sharpe Ratio, Co relation, Churn ratio, Dividend yield

Top 5 holdings and weightage:

Top 5 sectors (if applicable) and weightage:

Minimum Amount: Rs 25 lakhs

Fee structure: Fixed and Variable options

Exit Load: 2% (for first 12 months)



What is unique about the service (not more than 50 words):

- 1) Award Winning Investment Team
- 2) Superior risk-adjusted returns & Consistent outperformance of the schemes
- 3) Rigorous Risk Management
- 4) No conflict of interest Unlike many other players, AAA is focused on fund management and has no presence in broking